

Velogica API

Making the underwriting decision process **faster**, **simpler** and more **secure**.

Underwriting is at the heart of insurance. With instant risk assessments, insurers can offer prospective buyers a simple and convenient experience as they move through the sales process. Velogica enables this by seamlessly fitting into existing acquisition processes, supporting multiple and complex products, and rulesets to offer over 90% of underwriting evaluations under a minute.

As part of ReMark's constant drive to improve our product offerings, we today announce the development of a new Velogica Application Programming Interface (API), more specifically a Representational state transfer (REST) API. An API is a set of programming code that enables data transmission between one software product and another, for example between Velogica and an insurer's CRM system. This new approach to system integration and data transmission will increase the speed at which Velogica can be implemented with partners, and presents benefits to both insurers and consumers.

Improved Adaptability and Design

The API integration model allows for new and improved designs of the customer facing interface. Whether using a tablet, smartphone or PC, customers going through the quotation process are guaranteed a highly responsive experience and seamless transition as they move from quote, to health declaration and policy issuance. Simplified navigation reduces customer dropout rates, ultimately improving conversions and sales.

Faster Implementations at Greater Scale

By simplifying communications and allowing for a greater variety of data formats, the new API allows for greater scalability and faster implementation of Velogica into insurer's existing CRM platforms, reducing deployment timelines by up to a third.

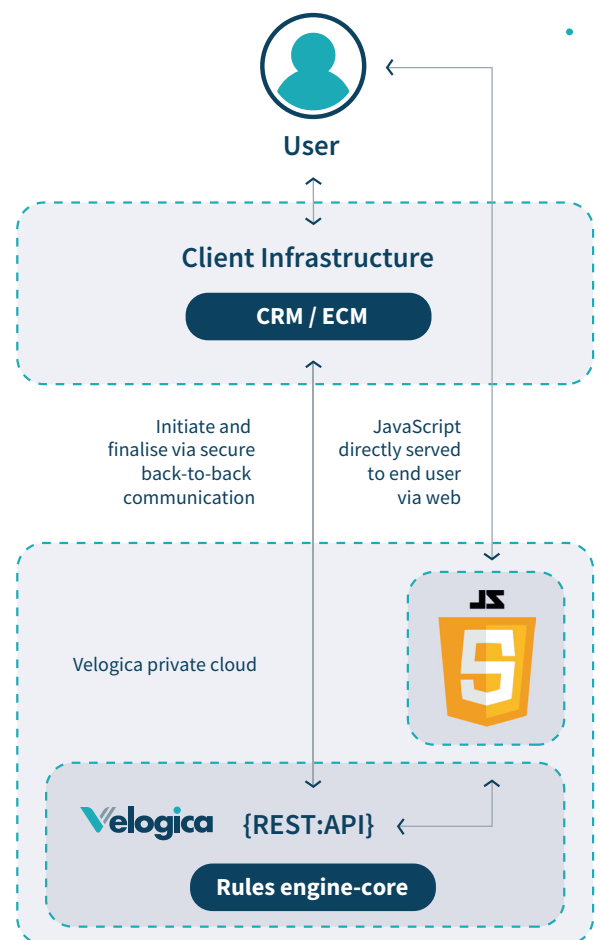
Speed and Reliability

Customers can expect a faster underwriting experience with dynamic online health questionnaires due to superior caching performance and better support for internet browser clients.

Increased Data Security

API integration models ensure that only permitted individuals can use the interface, and only execute permitted operations with proper authentication and authorization. Information Security is a top priority at ReMark and this development re-emphasises our commitment to maintaining our current ISO27001 Certification.

The Velogica infrastructure layout with new REST API capability



For more information about Velogica visit
remarkgroup.com

